



**Sponsorship
Package
Information**

Finney County Fair Kickoff Sponsor – Saturday, July 15th, 2023

Finney County Fair Kickoff Classic Softball Tournament

Your sponsorship will go to help put together our annual kickoff event. We are very proud of this event and hope to make it a cherished tradition, we have musical entertainment throughout the day, a homerun derby, concessions, and a beer garden. There are a lot of moving parts for this event and having sponsors will help make this event a great one.

Kickoff Concert

We want to start bringing in big named bands to kickoff the fair. We need proper sponsorship to make this happen. Based on your level of sponsorship you will be awarded with special perks that will help to add to your experience at this event.

Diamond Level Sponsor \$10,000

2023 Collectable Sponsor Belt Buckle
10 Tickets to Sponsorship Dinner
VIP Concert Tent Access
Sponsor Only Area – Limit 50 People per Sponsor
10 Free Concert Tickets
25 Free Drink Tickets
Complementary Food

Advertisement
Logo on Display throughout Fair Week
Show Arena/Pavilion/Exhibition Building
Full Page Advertisement in Fair book
Logo Listed as Diamond Level Sponsor on Website

Platinum Level Sponsor \$7,500

2023 Collectable Sponsor Belt Buckle
6 Tickets to Sponsorship Dinner
VIP Concert Tent Access
Sponsor Only Area – Limit 25 People per Sponsor
6 Free Concert Tickets
10 Free Drink Tickets
Complementary Food

Advertisement
Logo on Display throughout Fair Week
Show Arena/Pavilion/Exhibition Building
Full Page Advertisement in Fair book
Logo Listed as Platinum Level Sponsor on Website

Gold Level Sponsor \$3,000

4 Tickets to Sponsorship Dinner
4 Free Drink Tickets

Advertisement
Logo on Display throughout Fair Week:
Show Arena/Pavilion/Exhibition Building
1/4 Advertisement in Fair book
Logo Listed as Gold Level Sponsor on Website

Silver Level Sponsor \$1,000 - \$1,500

2 Tickets to Sponsorship Dinner

Advertisement
Logo on Display throughout Fair Week:
Pavilion/Exhibition Building
Advertisement in Fair book
Logo Listed as Silver Level Sponsor on Website

Friend of the Fair Event Sponsor \$500

Advertisement
Logo on Display throughout Fair Week
Pavilion
Advertisement in Fair book
Logo Listed as Gold Level on Website

Finney County Fair Last Friday Concert - Friday, July 21, 2023

As stated before, we would love to start bringing in big named bands to the fair. This year we are looking to add a national Red Dirt Band to the line-up. Your sponsorship will not only make this happen, but, based on your level of donation, you will be rewarded with special perks for this event.

Bringing this kind of act to the fair requires, band expenses, personnel to help run the event, production and sound, and security, to name a few. Please help us put on what is sure to be one of the most memorable events in fair history, we need your support.

Diamond Level Sponsor \$10,000

2023 Collectable Sponsor Belt Buckle
10 Tickets to Sponsorship Dinner
VIP Concert Tent Access
Sponsor Only Area – Limit 50 People per Sponsor
25 Free Drink Tickets
Complementary Food

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Platinum Level Sponsor \$7,500

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10 Free Drink Tickets
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Gold Level Sponsor \$3,000

4 Tickets to Sponsorship Dinner
4 Free Drink Tickets

Advertisement
Logo on Display throughout Fair Week:
Show Arena/Pavilion/Exhibition Building
1/4 Advertisement in Fair book
Logo Listed as Gold Level Sponsor on Website

Silver Level Sponsor \$1,500

2 Tickets to Sponsorship Dinner
2 Free Drink Tickets

Advertisement
Logo on Display throughout Fair Week:
Pavilion/Exhibition Building
Advertisement in Fair book
Logo Listed as Silver Level Sponsor on Website

Friend of the Fair Event Sponsor Up to \$500

Advertisement
Logo on Display throughout Fair Week
Pavilion
Advertisement in Fair book
Logo Listed as Gold Level on Website

Tractor Pull – Saturday, July 22, 2023

The Finney County Fair antique tractor pull is a family-friendly event that has brought in participants and spectators from not only surrounding counties but surrounding states as well. We hope to make this year's pull even better and bring in more people than the previous years. This not only brings people down to the fair itself but also into the town of Garden City. This event allows all to come to enjoy everything our community has to offer.

Your sponsorship will give us the resources to put on the event, provide additional entertainment, the staff to help run the show and food and beverage vendors.

Diamond Level Sponsor \$5,000

2023 Collectable Sponsor Belt Buckle
10 Tickets to Sponsorship Dinner
10 Free Drink Tickets

Advertisement

Logo on Display throughout Fair Week
Show Arena/Pavilion/Exhibition Building
Full Page Advertisement in Fair book
Logo Listed as Diamond Level Sponsor on
Website

Platinum Level Sponsor \$2,000

2023 Collectable Sponsor Belt Buckle
6 Tickets to Sponsorship Dinner
5 Free Drink Tickets

Advertisement

Logo on Display throughout Fair Week
Show Arena/Pavilion/Exhibition Building
Full Page Advertisement in Fair book
Logo Listed as Platinum Level Sponsor on
Website

Gold Level Sponsor \$1,000

4 Tickets to Sponsorship Dinner
4 Free Drink Tickets

Advertisement

Logo on Display throughout Fair Week:
Show Arena/Pavilion/Exhibition Building
1/4 Advertisement in Fair book
Logo Listed as Gold Level Sponsor on Website

Friend of the Fair Event Sponsor Up to \$500

Advertisement

Logo on Display throughout Fair Week
Pavilion
Advertisement in Fair book
Logo Listed as Gold Level on Website

Finney County Fair **COMMUNITY CARNIVAL** **Design a carnival booth!**

Sponsor a Carnival Booth!
Get creative, pick your favorite game or activity, and bring it in on down to the fair.

2020 brought around hard times for all industries, and carnivals were not immune. 80% of all operating carnivals shut their doors and the ones that remain have their pick of litter on events. Unfortunately, Finney County Fair lost their carnival and for the unseen future this will be the case.

We are trying to make a positive out of a negative and turn our loss into a gain.

We want to give our community a chance to get involved and bring some fun back down to the fairgrounds.

We would like to introduce the Fair County Fair Community Carnival! This gives companies, community charity groups, or organizations to participate in what we hope will be the start of another long-standing tradition.

Sponsor a carnival booth! Get a group of your employees or volunteers together and put together a ring toss or a dunk tank, the sky is the limit. If a carnival booth isn't up your alley, then maybe an activity where kids can put together an arts and craft project.

Partner with the fair to build the booth, come up with the game or activity and provide the prizes. This will be an amazing opportunity to show your support for the 4-H and FFA kids as well as the youth in the community, as a huge advertisement for your business or organization.

Let's make the Fair fun again!

Sponsorship Tents

All Tents will be on display for the duration of the fair. These sponsorship tents are yours to with what you will. Use them to spread awareness about the species or displays, use them purely as advertising for your company, or supply water for our 4-H and FFA families!

All tent sponsorship are \$2,000

As a Tent Sponsor your Company Banner may be hung on the tent.
All tent sponsorships are first come first serve, one sponsor per tent.

- Beef Tent
- Horse Tent
- Swine Tent
- Goat Tent
- Sheep Tent
- Small Animal Tent

Other Sponsorship Categories

Exhibition Sponsor \$1,500

The Exhibition building is home to the display of general and natural products.

Your contribution will help to cover the cost of display and awards.

Your Company Logo will be displayed in the Exhibition Building, you will also receive a commemorative Finney County Fair Keepsake.

Trophy & Awards \$50 - \$5,000

Sponsor Awards for the Finney County Fair.

Have a specific award you'd like to sponsor?
Please Contact the Finney County Fair Board.

Belt Buckle sponsor \$250 per buckle

33 - Available

Fair Donation

Contributions to the general fund allow the Finney County Fair to continue providing a safe, family-focused event



SCAN ME

